

Bee Culture®

The Magazine of American Beekeeping

2026 Advertising Rate Card

Who We Are...

Bee Culture Magazine began in 1873 by A. I. Root, an entrepreneur and beekeeping innovator. Bee Culture is the magazine of American beekeeping. Stay informed with articles by experts, our exclusive monthly honey report, disease management tips, with a dash of history and humor. A must-have for all beekeepers!

Published monthly by Root Publications in Medina, OH.

Print, digital and bundle subscriptions are available.

Bee Culture Magazine Print/ Digital/ Social Stats...

- Published for 154 years
- 12 monthly issues
- 8K Print Issue Subscribers
- 2000+ Digital Issue Subscribers
- 40K+ Social Media Followers
- 8K+ Catch The Buzz Email Subscribers
- Total email list of 26K+
- Over 200K Website Visitors in 2025

Bee Culture Demographics

based on reader survey July 2022

- 69% Male, 50% ages 50+
- 94% Keep Bees
- 60% are backyard beekeepers
- 50%+ have 2 of more years experience in beekeeping
- 81% find our ads useful
- 59% have contacted an advertiser after seeing an ad in Bee Culture

Rated #1 Beekeeping Magazine

September 2025

*Source:

https://magazines.feedspot.com/beekeeping_magazines/



TO ADVERTISE:
CONTACT JEN MANIS,
BEE CULTURE ADVERTISING COORDINATOR
ANY QUESTIONS?

EMAIL: JEN@BEECULTURE.COM
PHONE: 330.725.6677, EXT. 3216
www.beeculture.com/advertise

2026 Bee Culture Magazine Ad Sizes and Rates

Ad sizes are given in inches.

Full Page

Color bleed with
copy at least 1/8"
from edge.

8.375" x 10.875"
w x h

Price:

\$1500 one-time run
\$1200 multi-run

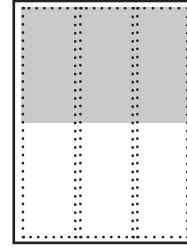


1/2 Page

7" x 4.75"
w x h

Price:

\$750 one-time run
\$600 multi-run

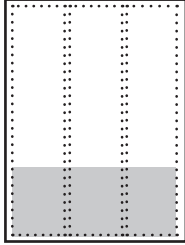


1/3 Page

7" x 3.125"
w x h

Price:

\$500 one-time run
\$400 multi-run

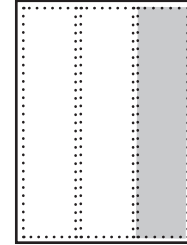


1/3 Page

2.1875" x 9.75"
w x h

Price:

\$500 one-time run
\$400 multi-run

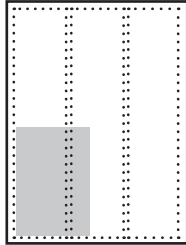


1/4 Page

3.375" x 4.75"
w x h

Price:

\$500 one-time run
\$400 multi-run

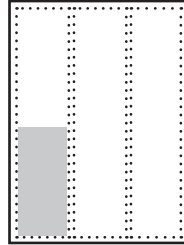


1/6 Page

2.1875" x 4.75"
w x h

Price:

\$300 one-time run
\$240 multi-run

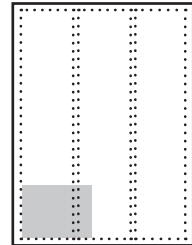


1/8 Page

3.375" x 2.375"
w x h

Price:

\$250 one-time run
\$200 multi-run

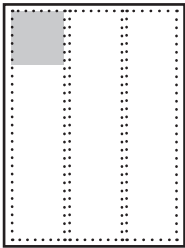


1 Col. x 2-inch

2.1875" x 2"
w x h

Price:

\$150 one-time run
\$120 multi-run

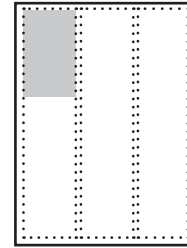


1 Col. x 3-inch

2.1875" x 3"
w x h

Price:

\$200 one-time run
\$160 multi-run

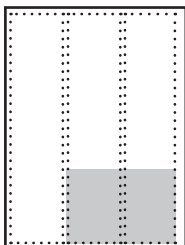


2 Col. x 3-inch

4.625" x 3"
w x h

Price:

\$350 one-time run
\$280 multi-run

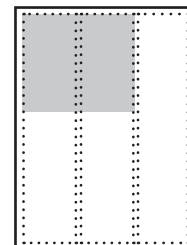


2 Col. x 4-inch

4.625" x 4"
w x h

Price:

\$400 one-time run
\$320 multi-run



Note: Prices and size of ads offered subject to
change at any time.

Submit ads to Jen Manis: jen@beeculture.com

Print Advertising Deadlines

Ads are due on the 10th of the month, 2 months prior
ex: March 2026 ads are due on January 10, 2026

- Any order received after closing date will be placed if possible, but insertion cannot be guaranteed.

Payment is due within 30 days of invoice

Payment methods: We accept credit cards, checks, ACH payments and wire transfers.

Print Submissions

Please submit ads for print with the following:

- CMYK with 300 dpi resolution
- Submit ads as a PDF or high quality .jpg attachment
- Ads under 10mb can be emailed to jen@beeculture.com
- Ads that are not submitted as the correct size may be resized by the Bee Culture staff accordingly

Additional Print Advertising Options

Advertorial

One full page; 70% content 30% promotional

Sample advertorials available upon request

COST: \$975

Digital Advertising Options

Website:

Reach over 5,000 visitors/month at www.beeculture.com

All ads continuously rotate on our homepage and have a live link to your website.

COST: \$100/month

ADVERTISERS: Submit digital ads at 500x500 pixels, in .jpg or .png format

Email Blasts:

Purchase an ad spot for your business or event to be featured within our **Catch The Buzz** emails, which are sent out daily and weekly to about 8,000 subscribers. On average: 37.5% open rate; 2.4% total click-through rate. Each ad has a live link to your website.

Please email jen@beeculture.com for a sample email example.

Daily emails are sent out Monday-Saturday. Weekly editions of our email are sent out once a week, every Monday.

Ad sizes available:

- Large square ad 500 x 500 pixels

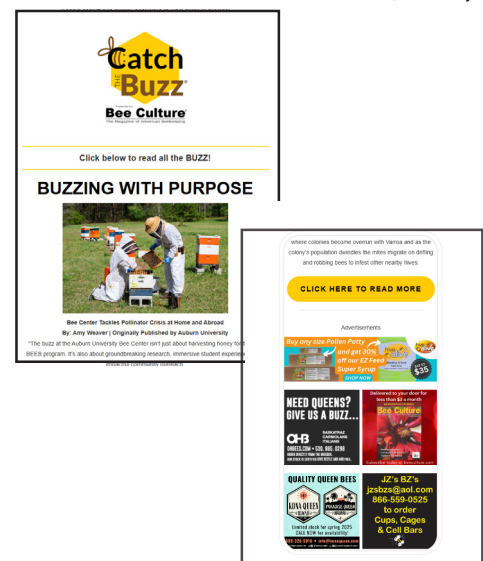
COST: \$250/month

- Horizontal rectangle ad 600 (wide) x 175 (height) pixels

COST: \$300/month

ADVERTISERS: Please submit ads at proper dimensions in .jpg or .png format

Note: We reserve the right to modify advertising options and prices at any time without notice.



Submit ads to Jen Manis: jen@beeculture.com